

# Sponsorship Prospectus



# HackNITR 5.0

2nd-3rd March, 2024

Brought To You By



Google Developer Student Clubs  
National Institute of Technology, Rourkela



OPENCODΞ

[hacknitr.com](https://hacknitr.com)



# About NIT Rourkela

National Institute of Technology Rourkela is one of the premier national level institutions of higher learning for engineering, science and technology located in the steel city of Rourkela, Odisha, India.

8000+

Students pursuing various domains

16

NIRF Ranking

40+

Student Activity Clubs

Evergrowing

Hackathon Culture





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# About HackNITR

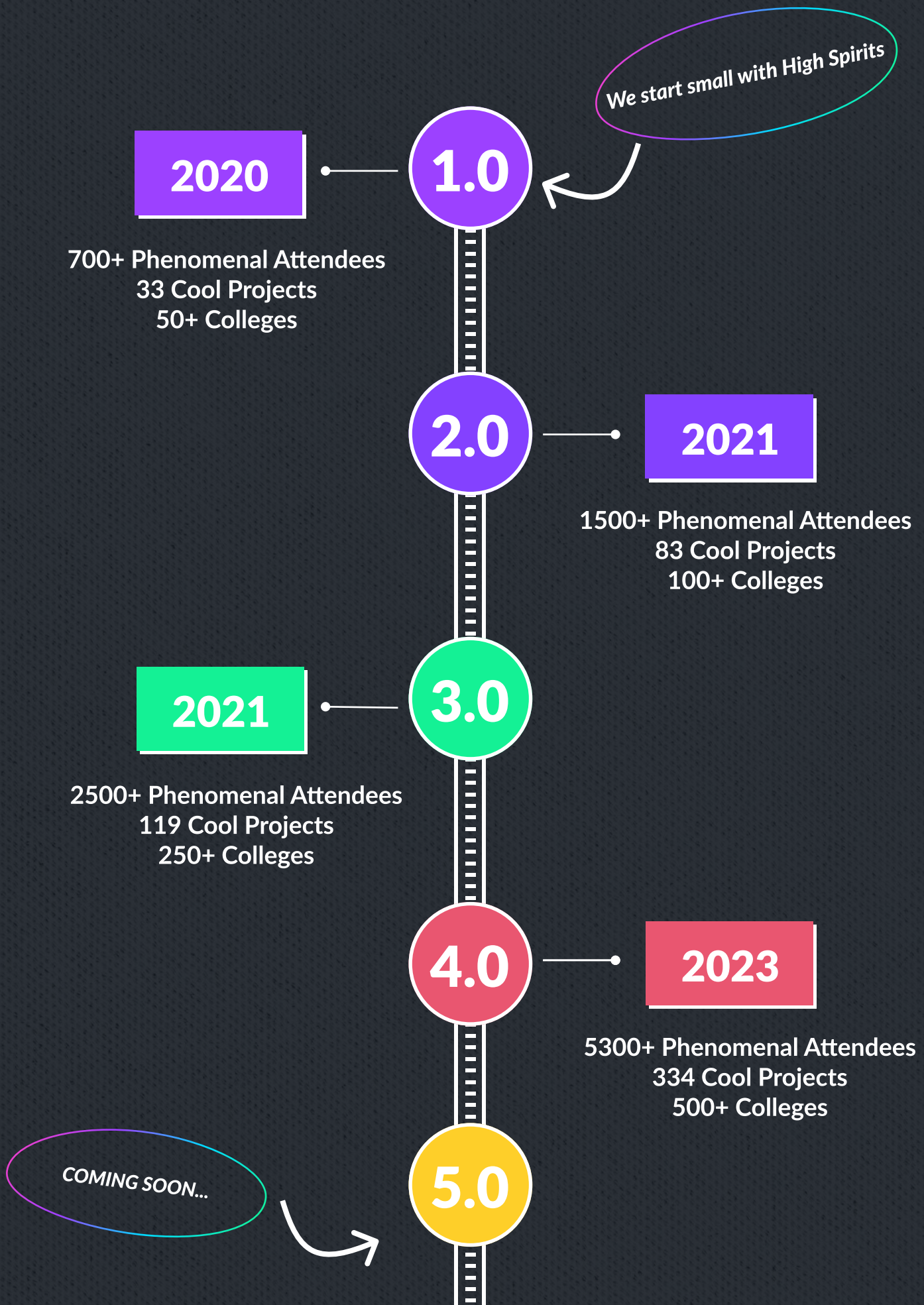
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HackNITR, one of the largest hackathons in India's eastern region, is a kind of hackathon that endeavors to bring and integrate talent, innovation, and creativity under one roof to build solutions for real-world problems using the latest technologies. It is organized by an inspired group of tech enthusiasts from Google Developer Student Clubs (GDSC) NIT Rourkela in collaboration with OpenCode, Opensource community, registered under the technical society of Student Activity Centre (SAC), NIT Rourkela.





# Our Journey





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# Why Sponsor Us?

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## Brand Visibility

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In today's era it is crucial to have brand visibility in order to make the company known to the relevant audience. By sponsoring HackNITR your company can gain brand exposure, reach a targeted audience of tech individuals, which will contribute to the growth of your company.

## Attracting Talent

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Sponsoring our tech hackathon and becoming a part of HackNITR will give you the opportunity to witness the potential of top tier developers, designers and innovators who have the power to make an impact in the technology world

## Promoting your Product

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By sponsoring HackNITR you can also showcase the potential of your product , highlighting its relevance in solving real life problems. HackNITR would provide you a platform for product promotion, demonstrating its value in today's market.

## Networking Aspects

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Connect with professionals, industry leaders, fellow sponsors and aspiring talents who share similar ambitions. Engaging with these individuals fosters collaboration and opens doors for your company to reach greater heights.

## Innovative Exposure

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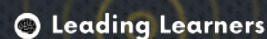
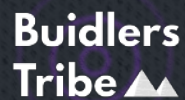
Place your company at the forefront of innovation by sponsoring our tech hackathon, where creativity and technology merge to define the future, providing your company with a one-of-a-kind platform to shine.



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# Past Sponsors

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# Become Our Associate Partner

**\$4000**

The brand name of Associate Partner will be Shown Alongside HackNITR. For example, HackNITR Powered by <Associate Partner>

Associate Partner gets exclusive 30 minutes to show their Product/API Demo

During the Opening Ceremony, Associate Partner will get an opportunity to have a Keynote Session.

Associate Partner will have their Logos printed on HackNITR's Exclusive Merchandise and will have the access to Year-Long Publicity by us.

Dedicated Problem statement given by the Associate Partner will be Included in HackNITR 5.0

Associate Partner are the Soul of the Hackathon like ours, a company like yours will always have a positive impact on HackNITR.



# Partnership Perks

Associate Partner  
₹333k (\$4000)

Alpha  
₹100k (\$1250)

Beta  
₹75k (\$900)

Gamma  
₹55k (\$650)

Delta  
₹25k (\$300)



Associate Partner

Alpha

Beta

Gamma

Delta

## General

Keynote Presentation	✓	—	—	—	—
Dedicated Problem Statement	✓	✓	—	—	—
Blog Series	✓	✓	✓	—	—
Presentation at Award Ceremony	✓	—	—	—	—
Initial API/ Product Demo	30 minutes	20 minutes	10 minutes	—	—
Pre-Event Sessions: Mini events, Workshops, Contests/Quiz, Online Sessions	✓	✓	✓	—	—
Send Mentors	✓	✓	✓	✓	—
Special Channel in Discord	✓	✓	✓	✓	✓

## Recruiting

Sponsor Booth	✓	✓	—	—	—
Send Recruiters(Invite Attendee)	✓	✓	—	—	—
Access to Profile: Github, Mail, PortFolio	✓	✓	✓	✓	—
Resume Access	✓	✓	✓	✓	✓
Recruiting Material	✓	✓	✓	✓	✓



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Associate Partner

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Gamma

Delta

## Branding

GrandPrize/Awards Naming Rights



Standees & Flex (\*)

Standees-6/4 ft

Standees-5/2ft



Customized Swags Distributed by us.



Press Release



Individual Tracks



Logo on Merchandise



Post Event Collaborations



Logos on Banners



Dedicated Section in Welcome Kit Guide.



Logo in Welcome Kit.



Social Media Mentions (\*)



Logos on Website Slider



Logo on Website



Swags



Post Event Mails



\*Social Media mentions to be differentiated by Frequency and Timing of Posts

\*Logos will be shared on the Standees



# Testimonials



Anisha P



HackNITR was a great platform to showcase my technical skills and I am very proud of the hack project that I have built. A big thanks to the whole team who helped hundreds of students, including me, analyze our potential in this field.

**1.32  
Million**  
Website hits

**600+**  
Project  
Submissions



Yash C



I experienced HackNITR as a very rewarding event that was both highly professional and utterly inspiring. It helped me learn a lot of things, some of which being to be as creative as possible and keep polishing my skills.



Vishal P



Everything was well run and nicely digitized, taking place in a comfortable and welcoming environment. I've learned a lot of things from this hackathon, surely a great experience for all. Thanks to the team.

**30%**  
Hackers  
started their  
journey

**4.5**



Devfolio Review



Swagat P



HackNITR was a very well-managed and ingenious event. We came across many speakers and mentors who guided us to the successful completion of our project.



# Sponsorship Prospectus



# HackNITR 5.0


## Reach out to us:


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## Thank You